

Alliance Advocacy Week

one voice for care at home



National Alliance
for Care at Home



**National Alliance
for Care at Home**

Welcome to Alliance Advocacy Week!

As we come together for our inaugural Alliance Advocacy Week, I'm struck by the significance of what this moment represents for the future of care at home. Over the next several days, leaders, clinicians, and advocates from across the country will speak as one, unified voice on Capitol Hill—urging lawmakers to protect access to care and advance policies that support patients, families, and providers to ensure the future of the full continuum of care.

Having spent more than a decade on the provider side before joining the Alliance, I've seen firsthand how advocacy—when rooted in the real experiences of patients, families, and providers—can drive meaningful legislative and regulatory changes. That is exactly what you bring to Washington this week. By combining your on-the-ground experience with the policy tools and insights we'll share in our training sessions, you'll be equipped to navigate your meetings with confidence and make a lasting impression.

Alliance Advocacy Week is more than a series of Hill visits, it's our opportunity to show that care at home is essential, effective, and worth protecting. Whether you serve patients and families through home health, hospice, palliative care, home care, or Medicaid HCBS, your voice matters. Together, we can help shape policies that strengthen access for those who need it most.

Thank you for taking the time to be here, for lending your voice to this important effort, and for helping us chart the path forward for the future of care at home. Let's make every conversation count.



Scott Levy

Chief Government Affairs Officer

National Alliance for Care at Home

Get to Know the Policy and Advocacy Team



Scott Levy
Chief Government
Affairs Officer



Hillary Loeffler
Vice President of
Policy & Regulatory
Affairs



Damon Terzaghi
Vice President of
Medicaid Home &
Community Based
Services



Katie Wehri
Vice President of
Regulatory Affairs
Quality & Compliance



Mary Carr
Vice President of
Regulatory Affairs



Alex Hartzman
Vice President
of Research & Analytics



Logan Hoover
Vice President of
Policy & Government
Relations



Patrick Harrison
Senior Director
of Regulatory &
Compliance



Madison Summers
Manager of
Public Affairs



Megan Kowalis
Grassroots Specialist

Schedule at a Glance

MONDAY, SEPTEMBER 8

5:30-6:30pm	Early Bird Reception	Via Sophia Restaurant, Hamilton Hotel
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TUESDAY, SEPTEMBER 9

8-12n	Joint Board & Committee Strategy Meeting	Hamilton Ballroom
12-1pm	Break	
1-2pm	Lunch	Schuyler Ballroom
1-4pm	Beginner Advocate Training	Schuyler Ballroom
4-5pm	Break	
5-6pm	All-Advocate Training	Schuyler Ballroom
6-7:30pm	Dinner	Schuyler Ballroom
7-9pm	Finish Training	Schuyler Ballroom

WEDNESDAY, SEPTEMBER 10

7-8:30am	Breakfast	Schuyler Ballroom
9am	Group Photo	Capitol Hill Steps
10am-5pm	Hill Visits	Capitol Hill Offices

THURSDAY, SEPTEMBER 11

8-12n	Assembly of States Meeting	Hamilton Ballroom
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Frequently Asked Questions

MEETINGS WITH MEMBERS OF CONGRESS

What if I get lost or run late to a meeting?

Contact Advocacy Associates through the app—they will handle it.

How long do meetings usually last?

Typically 15–30 minutes. Meetings may be in unconventional spaces (like hallways).

What if we don't cover every issue?

That's okay! Prioritize 2–3 asks and make sure to share relevant bill number(s).

What if I don't know the answer to a question?

No problem—let the office know that the Alliance team will follow up. Please fill out meeting form in Advocacy Associates app and note any follow up needed for each office.

Can I take photos during the meeting?

Yes! Photos are encouraged, but always ask permission first.

What should we leave behind with the office?

Each office will receive a folder and an Alliance branded stress ball. Your group leader will have them on hand.

Anything else to remember?

Don't forget to ask for a business card from each office.

MEALS & LOGISTICS

Are meals provided?

Yes—meals are provided Tuesday (lunch and dinner) and Wednesday (breakfast). Lunch on Hill Day (Wednesday) is on your own; a list of dining options are provided in this playbill.

SOCIAL MEDIA & PHOTOS

Where should I send photos from Advocacy Week?

Please email photos to communications@allianceforcareathome.org.

STILL HAVE QUESTIONS?

General inquiries:

Madison Summers (msummers@allianceforcareathome.org)
(717) 318-9460

Megan Kowalis (mkowalis@allianceforcareathome.org)
(720) 201-2948

Logan Hoover (lhoover@allianceforcareathome.org)
(516) 458-3647

Hotel and logistics:

Takeya Galloway (tgalloway@allianceforcareathome.org)

Social Media Guidelines

The official hashtags of this year's Alliance Advocacy Week are **#AAW2025** and **#OneVoiceforCareatHome**. We encourage you to share your photos on social media and tag the Alliance along with Members of Congress who you meet with, thanking them for their time and support.

A sample Tweet might look like:



Jane Doe 
@loremipsum



"Thank you Representative/Senator ____ for meeting with members of the National Alliance for Care at Home. We're fighting to protect home health payments, extend telehealth flexibilities, keep hospice out of Medicare Advantage, and safeguard Medicaid HCBS because every patient deserves access to trusted care at home."



Restaurants and Bars

Make your dinner plans now! The following options are highly recommended, and most are within walking distance of the Hamilton Hotel:

<p>Via Sophia: (American cuisine) Located inside the Hamilton Hotel</p> <p>Elephant & Castle: (British Pub) 1201 Pennsylvania Avenue NW</p> <p>Olio E Più: (Italian cuisine) 14th & G, 699 14th St NW</p>	<p>Old Ebbitt Grill: (Steakhouse) 675 15th Street NW</p> <p>The Bombay Club: (Indian Cuisine) 815 Connecticut Ave NW</p>
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Looking for a spot to grab a drink and continue the conversation? Check out the following bar options near the Hamilton Hotel:

<p>The Mirror: 1413 K St NW</p> <p>Allegory: 1201 K St NW #1</p> <p>The Crown & Crow: 1317 14th St NW</p>	<p>Stan's DC Restaurant: 1029 Vermont Ave NW</p> <p>St. Regis Bar: 923 16th St NW</p>
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Capitol Hill Food Options:

<p>Longworth Cafeteria: Longworth Basement</p> <p>Rayburn Cafeteria: Rayburn Basement</p> <p>Jimmy Johns: Rayburn Basement</p> <p>Starbucks: Longworth bldg. – Rm B219</p>	<p>Freshens: Longworth Bldg - B224A</p> <p>Cups & Co.: Russell Basement</p> <p>Dirksen Cafeteria: Dirksen Basement</p>
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Activities

DC has countless opportunities for fun and (mostly) free activities to enjoy. See below for some local favorites!

National Mall and Memorial Parks: Explore the iconic monuments and memorials, including the Lincoln Memorial, Washington Monument, and Vietnam Veterans Memorial.

Smithsonian Museums: Visit the world's largest museum and research complex, which offers free admission to all its museums, such as the National Air and Space Museum, National Museum of American History, and National Museum of Natural History.

National Gallery of Art: Admire a vast collection of art, including works by renowned artists such as Leonardo da Vinci, Vincent van Gogh, and Pablo Picasso.

Eastern Market: Experience the vibrant atmosphere of this historic market, which offers fresh produce, artisanal goods, and local crafts.

Kennedy Center Millennium Stage: Attend a free performance at the Kennedy Center's Millennium Stage, featuring a diverse range of artists and cultural performances.

Planet Word: The museum where language comes to life!



Gather Voices Booth

Your voice matters—and we want to help share it. During Advocacy Week, we're inviting participants to record a short video (1–2 minutes) sharing why you advocate for care in the home. This is your chance to tell your story, highlight what drives your passion, and show the impact advocacy has on patients, families, and communities.

Recording stations will be available in the Farragut Square room on Tuesday and on Capitol Hill Wednesday. Whether your perspective is personal or professional, your story can inspire others, strengthen our collective voice, and demonstrate to policymakers why home-based care matters.

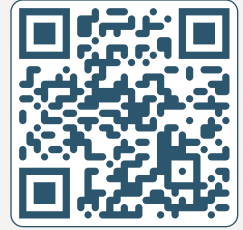


Instructions for US Capitol Steps Photo

1. Order Uber to Longworth House Office Building

Address: 15 Independence Ave SE

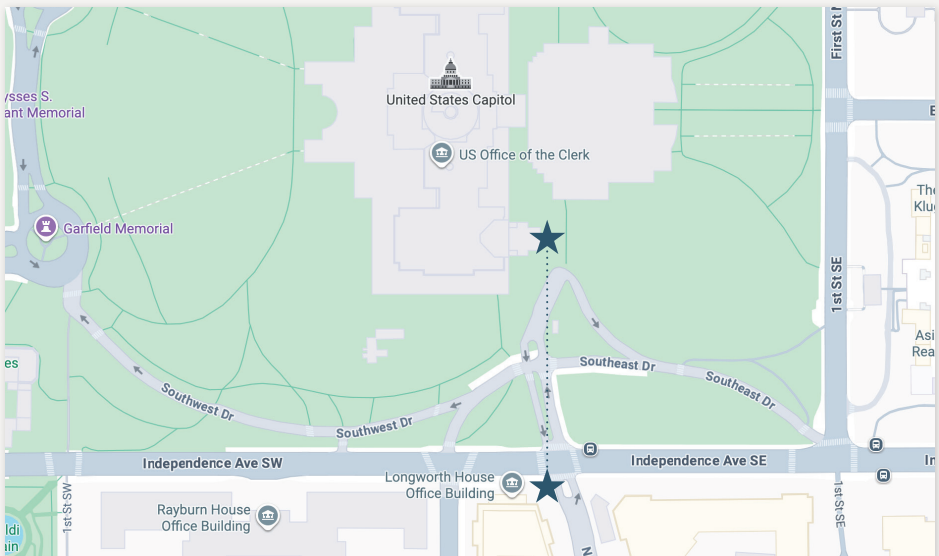
2. When you arrive at Longworth, look at the US Capitol Dome, cross the street, and walk toward it so that you are standing at the House side of the Capitol steps (see map below)



From the steps, the Library of Congress is directly across the street

3. Members of the Alliance and photographer will be waiting at the base of the steps

Additional Alliance team members will be standing with **“Here to Help Signs”** in case you need assistance along the way.



Alliance Legislative Priorities & Legislative Action Center

BETTER ACCESS TO CARE AT HOME

Home-based care improves outcomes, supports independence, and lowers costs. Yet recent policies have reduced access just as demand is growing. The Alliance supports reforms that address workforce shortages, fair payment, administrative burdens, and outdated benefits.

QUALITY AND SAFETY

Strong standards are essential to protect patients and caregivers. The Alliance is committed to advancing high-quality, patient-centered care while holding providers accountable.

FIGHTING FRAUD AND ABUSE

Fraud and exploitation undermine trust and harm vulnerable patients. Targeted oversight can stop bad actors while preserving access to legitimate providers.

SUPPORTING THE WORKFORCE

A sustainable workforce is the foundation of care at home. Investments in education, training, and fair reimbursement will allow agencies to offer competitive wages and strengthen the caregiving profession.



Scan this QR code

to visit the Alliance's Legislative Action Center to **"take action"** on current policy and advocacy issues impacting care at home.

Alliance Political Action Committee

Policymaking is personal. The decisions made in Washington directly impact our patients, our teams, and the future of care delivery. Through the Alliance PAC, we are:

- **Supporting** champions of home-based care in Congress
- **Educating** policymakers about critical issues in hospice, home health, palliative care, home care, Medicaid HCBS, and more
- **Building** relationships that translate advocacy into action



Make the Most of Your Membership



The member voice is at the heart of the Alliance. Built on a strong history of volunteer leadership, our member engagement model was formed through an intentional process driven by member input. Here are a few ways to make the most of your membership:

- **Join the Grassroots Ambassador Program** to advocate for care at home
- **Sign up** for timely regulatory, quality, and legislative updates
- **Attend the Alliance's Conference in New Orleans.** The Pre-Conference will be November 1-2, and the main conference is November 3-4. Registration is open now.

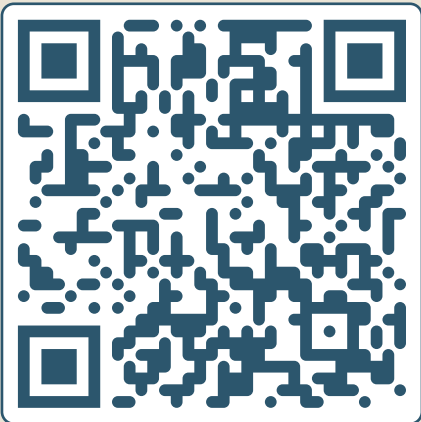


All about the Alliance

The **National Association of Home Care & Hospice** (NAHC) and the **National Hospice and Palliative Care Organization** (NHPCO) have united to form the National Alliance for Care at Home (The Alliance)—the largest organization representing, advocating for, educating, and connecting home-based care providers serving millions across the United States.

As a member-driven organization, we achieve our mission and vision by serving our members and following their guidance, always placing their needs first. This historic partnership creates the most powerful voice our community has ever seen, fighting for the future of care in the home.

We are the leading authority in transforming home-based healthcare—an inclusive thought leader, advocate, educator, and convener, and the unifying voice for those providing and receiving care at every stage of life. We envision an America where everyone has access to the highest quality, person-centered healthcare, wherever they call home.



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BECOME A MEMBER



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