



National Alliance
for Care at Home

2026 Alliance Advocacy Week

One Voice for Care at Home

Washington, DC | September 13–15

Prospectus



2026 Alliance Advocacy Week

Alliance Advocacy Week is hosted annually by the National Alliance for Care at Home to bring together voices from across the country who are committed to strengthening advocacy efforts across home health, hospice, palliative care, home care, and home and community-based services. Each year, providers, caregivers, volunteers, and industry leaders come together to share their experiences and highlight the essential role that home-based care plays in supporting patients and families. Our goal is to have strong representation from all 50 states, ensuring that perspectives from every corner of the nation are included in the conversation.

Alliance Advocacy Week provides a unique opportunity for participants to engage directly with policymakers and their staff, helping them better understand the real-world impact of federal policies on providers, patients, and families. From CEOs and clinical leaders to frontline caregivers and advocates, every participant brings a valuable story and perspective. These personal experiences help illustrate care at home is so vital to the health care system.

By sharing our stories, data, and expertise, we can help lawmakers see the human impact behind policy decisions. Alliance Advocacy Week empowers advocates to elevate these voices and ensure that the needs of patients and families receiving care at home are heard on Capitol Hill. Together, we work to amplify a single, powerful message: that care in the home is essential, and it must be protected.



ALLIANCE ADVOCACY WEEK AGENDA 2026:

Sunday, Sept 13: Evening Welcome Reception - all advocates invited to attend/socialize to kick off Advocacy Week

Monday, Sept 14: All Day Advocate Trainings at the hotel with different sessions geared toward beginners vs. all advocates; opportunity to discuss policy priorities and prep for meetings on Capitol Hill

Tuesday, Sept 15: All Day Meetings on Capitol Hill with congressional leaders and their staff to discuss key care at home issues

To learn more about supporter opportunities, please contact
Michel'le Anderson: manderson@allianceforcareathome.org

Diamond \$20,000

(2 available) *Choice of the following:*

✓ A/V & TECHNOLOGY SUPPORTER

- 2 VIP seats at training dinner
- Exclusive recognition as the A/V & Technology supporter of Advocacy Week
- Exclusive recognition as event Mobile App supporter
- 30-sec Impact Video
- 10 Advocate Scholarships *Flight and Lodging*
- Shared recognition in playbill, event web page, mobile app and supporter onsite signage
- Verbal recognition at Training Dinner as a “Hero Supporter” for advocate scholarship support

✓ HOSPITALITY & NETWORKING SUPPORTER

- 2 VIP seats at training dinner
- Exclusive recognition as the Advocacy Week Hospitality Partner (includes support of session lunch, training Dinner recognition, and opening reception recognition)
- 30-sec Impact Video
- 10 Advocate Scholarships *Flight and Lodging*
- Shared recognition in playbill, event web page and supporter onsite signage
- Verbal recognition at Training Dinner as a “Hero Supporter” for advocate scholarship support

Gold \$15,000

(1 available)

✓ TRANSPORTATION SUPPORTER

- 2 VIP seats at training dinner
- Exclusive recognition as Uber transportation supporter
- Logo inclusion in all attendee communication as transportation supporter
- Impact Video
- 6 Advocate Scholarships *Flight and Lodging*
- Shared recognition in playbill, event web page and supporter onsite signage
- Verbal recognition at Training Dinner as a “Hero Supporter” for advocate scholarship support

Silver \$7,500

(2 available) *Choice of the following:*

✓ REGISTRATION SUPPORTER

- 1 VIP seat at training dinner
- Exclusive recognition on lanyard/badge
- Co-branded tote bag handed out at registration
- Logo prominently placed on signage at registration area
- 3 Advocate Scholarships *Flight and Lodging*
- Shared recognition in playbill, event web page and supporter onsite signage
- Verbal recognition at Training Dinner as a “Hero Supporter” for advocate scholarship support

✓ EXCLUSIVE SUPPORTER OF DC EVENING MONUMENT OUTING

- 1 VIP seat at training dinner
- Logo placement on shuttle
- Exclusive recognition on event schedule
- 3 Advocate Scholarships *Flight and Lodging*
- Shared recognition in playbill, event web page and supporter onsite signage
- Verbal recognition at Training Dinner as a “Hero Supporter” for advocate scholarship support

Bronze \$750

(unlimited)

✓ DIFFERENCE MAKER

- Contribution towards Advocate Scholarships fund
- Shared recognition in playbill, event web page and supporter onsite signage
- Verbal recognition at Training Dinner as a “Hero Supporter” for advocate scholarship support

Interested in Becoming a Supporter?

contact exhibits@allianceforcareathome.org

